PURVIEW STARTER KIT

Microsoft Purview provides users unified visibility and control over their entire data estate, enabling secure data governance, regulatory compliance, risk management, AI readiness and responsible data use across hybrid and multi-cloud environments.

For companies who need assistance understanding how and where Microsoft Purview fits in their governance, compliance, data security and data hygiene programs, **Avertium offers the Purview Starter Kit.**

Our Starter Kit helps organizations better understand Purview, develop a comprehensive strategy for data governance and protection using the tool, and establish a foundation for use. This service provides foundational support to ensure companies can effectively leverage Purview's capabilities to protect sensitive data, comply with regulatory requirements, and prepare for future AI adoption.

SERVICE COMPONENTS

CONSULTATION AND EDUCATION

The engagement begins with a discovery consultation to understand your organization's goals, desired outcomes, timeline, and current data governance maturity. Avertium then provides targeted education on Microsoft Purview, contextualized to your unique business needs.

How we deliver value:

- ☑ Define high-level Purview objectives aligned with organizational priorities
- ☑ Validate Microsoft licensing and map capabilities to intended outcomes
- ☑ Assess the current Microsoft data estate to identify integration opportunities
- ☑ Deliver introductory training on each applicable Purview solution
- ☑ Review or develop a data classification policy to support future deployment and configuration

BASELINE IMPLEMENTATION OF FOUNDATIONAL SOLUTIONS

Avertium implements a tailored configuration of core Purview capabilities to build a scalable foundation for long-term adoption. This includes:

- **Information Protection:** Configure Purview to recognize data classifiers and sensitive information types, and conduct initial scans across the environment
- **Insider Risk Management:** Establish and refine policies to proactively manage and mitigate internal threats
- **Data Loss Prevention (DLP):** Deploy DLP policies to identify and prevent unauthorized sharing or transfer of sensitive data across Microsoft 365 workloads
- **Compliance Manager:** Build a compliance assessment aligned with relevant industry regulations (e.g., HIPAA, NIST, PCI DSS) or frameworks (e.g., NIST CSF, CIS), tailored to your environment

WHY AVERTIUM?

Modular by Design ⊕

Avertium leverages Purview's modular design, empowering tailored solutions to address your specific business needs and use cases to implement crucial foundational elements.

Specialized Expertise ⊕

With deep roots in cybersecurity and regulatory compliance, Avertium brings battle-tested knowledge in data protection, risk mitigation, and governance best practices to every engagement.

Trusted Microsoft Partner ⊕

As a certified Microsoft Partner, Avertium leverages close alignment with Microsoft's vision, guidance, and roadmaps - ensuring our solutions reflect Microsoft's most current capabilities.

Mentorship-Driven Consulting ⊕

We go beyond traditional consulting by mentoring your team - enabling you to not just implement Purview, but truly understand and own your data governance strategy long-term.

SOLVING KEY SERVICE CHALLENGES

1. **Simplifying Purview Deployment:** Avertium removes complexity from Purview implementation by scanning the Microsoft data estate, configuring a DLP policy, and integrating Insider Risk Management — then goes a step further by mentoring your team to build lasting in-house capability and confidence.

2. **Unlocking Microsoft Licensing Value:** We help you make the most of your existing Microsoft investment by aligning Purview's capabilities with your strategic goals — turning underused tools into cost-saving, value-driving assets.

3. **Illuminating Critical Data Assets:** Avertium helps you uncover where your most sensitive and regulated data lives — bringing clarity to your data landscape, and security and compliance risks.

4. **Turning Regulatory Uncertainty into Compliance Readiness:** We assist you in aligning Purview configurations with key regulatory frameworks such as GDPR, HIPAA, PCI DSS, and CCPA — transforming ambiguity into measurable compliance progress.

5. **Establishing a Clear Data Classification Strategy:** Avertium empowers your team to classify data effectively within Purview — enabling more precise discovery, protection, and governance.

6. **Proactively Managing Insider Risks:** Our team helps you implement Insider Risk Management features in Microsoft Purview, giving you clear visibility into high-risk behaviors—so you can take proactive steps before minor issues escalate into serious threats.

SERVICE VALUE

Avertium's Microsoft Purview Starter Kit equips organizations with the knowledge, strategy, and foundational configuration to begin unlocking Purview's full value in a way that is tailored to your business, compliance landscape, and long-term data governance goals.

What You Get:

Foundational Enablement of Core Purview Solutions: We configure and align key Purview components to accelerate secure data governance and AI readiness:

- **Information Protection |** Avertium Establishes scanning parameters, locates sensitive data, and applies sensitivity labels to build a strong framework for data protection and regulatory alignment.
- **Insider Risk Management |** Our experts deploy tools to detect and mitigate insider threats while preserving employee privacy and organizational trust.
- **Data Loss Prevention |** We implement controls that identify and prevent the unauthorized sharing of sensitive data across Microsoft 365 workloads.
- **Compliance Manager |** Avertium enables proactive compliance management with prebuilt assessments, risk-based scoring, and regulatory recommendations based on your specific industry needs.

Data Classification Policy Development: Our experts review or create a customized data classification policy — essential for precise discovery, labeling, and protection of sensitive information.

Modular Design for Budget and Scalability: With a flexible, modular service structure, organizations can prioritize what matters most while scaling over time.

Strategic Roadmap for Long-Term Adoption: Beyond implementation, Avertium helps you establish a clear, actionable strategy for evolving your use of Purview to meet future business, regulatory, and AI readiness demands.

DELIVERABLES

- ✅ Configured roles and permissions for Purview Solution's management
- ✅ Comprehensive data classification policy
- ✅ Configured Information Protection settings with identified classifiers
- ✅ Implemented DLP policy
- ✅ Configured Insider Risk Management policy
- ✅ Summation of activities performed with screenshots and a record of the engagement

ABOUT AVERTIUM

Avertium is a cyber fusion and MXDR leader, delivering comprehensive security and compliance services to mid-market and enterprise customers. Our unique "Assess, Design, Protect" methodology addresses and improves security strategy, reduces attack surface risk, strengthens compliance, and provides continuous threat protection. Avertium maximizes customer security investments and enables customers to focus on growth, innovation, and business outcomes, while assuring that their security infrastructure is resilient and adaptive to evolving threats. That's why customers trust Avertium to deliver better security, improved compliance, and greater ROI.