

IDENTITY DATA MAPPING & PROTECTION ASSESSMENT

MANY PERSONAL DATA PRIVACY REGULATIONS; ONE PROCESS TO BOOST COMPLIANCE READINESS

Protecting customer, client, patient, employee, and/or student data is not only required, it's the right thing to do. But keeping in compliance with the web of data privacy regulations is challenging and exacerbated by the continued introduction of new state-level consumer privacy laws.

Only those organizations with a team of highly specialized data compliance experts can be certain of keeping up in this ever-changing landscape.

The Avertium Identity Data Mapping and Protection (IDMaP) assessment service puts you in the driver's seat. This assessment evaluates your information security personal data policies and procedures to provide clarity, showing how your organization stacks up against all state and personally identifiable information (PII) laws and outlining a clear plan to remediate the gaps.

CORE SECURITY COMPONENTS

IDMaP personal data privacy assessment ensures you securely handle, store, transmit, track and remove any data that can be attached to a specific person or entity. Avertium zeroed in on the need for more rigor in personal data privacy compliance, and assesses your business according to three core components we've identified as common to all consumer data privacy regulations:

Data Mapping - Validate ability to locate, identify and track personal data on network drives, endpoints, workstations, emails, third party storage, etc. in accordance with regulatory requirements.

Data Protection - Determine organization's ability to protect data through technical controls and policies in accordance with regulatory requirements.

Data Handling - Ensure personal data authorized use, anonymization and removal procedures fulfilling "right to be forgotten" requirements.

MORE RIGOROUS ASSESSMENT

IDMaP follows the Avertium methodology to provide a holistic analysis to ensure personal data privacy is ingrained in every aspect of the organization to fully protect the business. We apply our deep knowledge and expertise to provide a true assessment tailored to your organization beyond check-the-box.

- » **Review Policy and Procedures to ensure compliance with personal data regulations**
- » **Review network architecture for the way personal data flows through the organization**
- » **Identify channels and mechanisms used for personal data collection and transfer**
- » **Identify primary and secondary uses of personal data within the organization**
- » **Analyze organizational culture around data handling**



COMPLIANCE STANDARDS BASED ANALYSIS

The IDMaP assessment takes guidance from a broad array of compliance standards from NIST, HIPAA, ISO, CIS, IAPP and more into consideration. Avertium experts map their deep knowledge of industry and federal mandates to state requirements to uncover relevant compliance gaps and corresponding remediation guidance.

MORE RELEVANT DELIVERABLES

Avertium's IDMaP assessment provides a guide to remediation that includes a gap analysis of compliance requirements and recommended remediation advice covering all regulatory standards including HIPAA, GDPR, CCPA, Colorado HB2145, NYDFS, and other consumer privacy standards.

ABOUT AVERTIUM

Avertium brings enterprise-level security to mid-sized and larger organizations challenged by the cybersecurity talent shortage, rapidly evolving threat landscape and budgetary constraints. The company's acclaimed show-no-weakness approach to extended detection and response (XDR), governance and compliance, and strategic advisory services is redefining the managed security services category. From financial services and manufacturing, to technology and healthcare, more than 2,500 companies rely on Avertium's more rigorous, more relevant, and more responsive delivery of cybersecurity services. Backed by growth equity firm Sunstone Partners, Avertium operates CyberOps Centers of Excellence in Arizona, Colorado, and Tennessee. **Avertium. Show No Weakness.®**